

Advertising Rates

Any initial set up work for graphics will be quoted before contract is signed.

Home Page Ads

A section dedicated to showcasing your company through "Hot Links" for all visitors to have direct access to your Web site.



Button Ad (0.75" x 0.5")

Includes Your Logo or Company Name

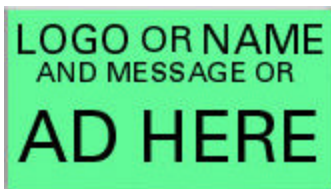
Cost \$1000 per year (Hot Link to your Web site)



Strip Ad

(3 x width of Button Ad: 2.25" x 0.5")

Cost \$2000 per year (Hot Link to your Web site)



Banner Ad

(2.5x the height of Strip Ad: 2.25" x 1.25")

Cost \$3000 per year (Hot Link to your Web site)

Directed Mass E-mail

- Send mass e-mails to thousands of present and prospective customers.
- E-mails may be customized and sent to a very focused customer base at a fraction of the cost of direct mail.
- Get reports as to how many opened the e-mail and the identity of who clicked on any links in the e-mail.
- Much more powerful than traditional mail.

Campaigns start at as little as \$250 plus a one-time set up fee.

Just-In-Time Ads

Reach Your Customers at Minimal Cost! With Just-In-Time Ads

Your Ad is in front of customers every time they get an order request from our buyers. Now available only through buyCASTINGS.com. Call Bob Dzigan at 937-259-1341 to price your JIT Ad today!

As little as \$2/ad - \$250/month package.

New Product Showcase

A section dedicated to showcasing your company's products, new releases,

brochures, and any literature through "Hot Links" to generate RFQ's, customer leads, Auto-Generated e-mails, Inquiry Requests directed to specific locations and sales individuals.

- Open to anyone to view, to print, to download
- One web page to be submitted in correct format
- Can include links to own Web site

\$2000 per page per year or

\$200 per month per page plus setup cost (if not supplied in correct format)

Casting Universe and Supplier Universe Ads

A section dedicated to showcasing your company through "Hot Links" to your Web site.

Button Ad (size 0.75" x 0.5")
Includes Your Logo or Company Name
Cost \$500 per year (Hot Link to your Web site)

Strip Ad
(3 x width of Button Ad: 2.25" x 0.5")
Cost \$1000 per year (Hot Link to your Web site)

Banner
(2.5x the height of Strip Ad: 2.25" x 1.25")
Cost \$1500 per year (Hot Link to your Web site)

Notice: By agreeing to be listed in the buyCASTINGS.com Suppliers or Foundry Universe or Product Showcase, your company agrees to allow buyCASTINGS.com to: 1) place a graphical hot link to your corporate Web site on the appropriate Universe Web page, and 2) frame your corporate Web site under a buyCASTINGS.com Web page header for navigation purposes on the buyCASTINGS.com site. BuyCASTINGS.com will not cache or copy your Web site on it's server.